



*In Honor of
Those We Have Lost, Those Who
Have Lost Their Loved Ones and
Those Who Struggle with Suicide*

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words matter.



Words are powerful...

YOUR **WORDS** MATTER

The way
we talk
about suicide
matters.

The way we speak about suicide can be healing or harmful.



Words are powerful...

TERMS TO USE	AVOID	WHY?
Died by suicide Took his/her/their own life Killed himself/herself/their self	Successful suicide Completed suicide	Because it suggests suicide is a desired outcome
Took his/her/their own life Died by suicide	Committed suicide	Because it associates suicide with crime or sin
Increasing rates Higher rates	Suicide epidemic	Because it sensationalizes suicide
Suicide attempt	Failed suicide attempt	Because it can glamorize suicide
Refrain from using the term 'suicide' out of context	Political suicide suicide mission	Because it is an inaccurate use of the term "suicide"



- Ranks as the **10th leading cause of death** in the United States
- In 2020 **45,855** individuals died by suicide in the United States
- Decrease 2 subsequent years for the first time in over 30 years

2019- **47,511**- 3% decrease

2018-**48,344**- 2% decrease

- In 2019, WV ranked 16th in the US in suicide deaths.

2018- 7th in the Nation

- In 2019, there were 330 deaths by suicide

**Decrease from 2018-
403**

- In WV 18.4 people per 100,000 vs US rate of 14.5



Identifying and Using Data: Sources

- Centers for Disease Control & Prevention (CDC):
 - National Violent Death Reporting System (NVDRS)
<https://www.cdc.gov/violence-prevention/datasources/nvdrs/>
 - Web-based Injury Statistics Query and Reporting System (WISQARS)
<https://www.cdc.gov/injury/wisqars/>
 - Youth Risk Behavior Survey (YRBS)
<https://www.cdc.gov/healthyouth/data/yrbs/index.htm>

National Syndromic Surveillance Program's BioSense Platform ESSENCE* Surveillance Tool

Vital Statistics (State Health Departments)

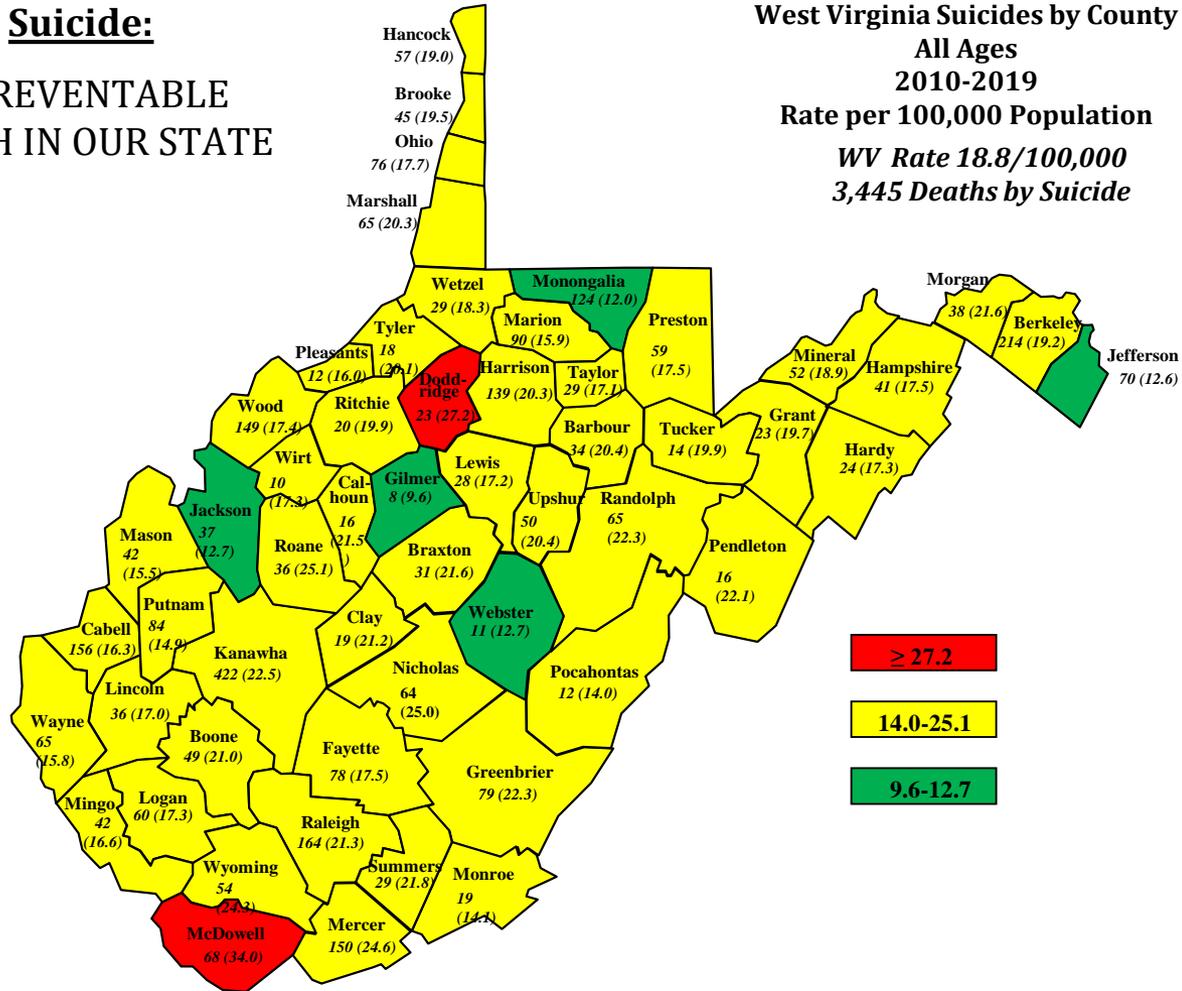
Child Fatality Review Team (State)

Domestic Violence Fatality Review Team (State)

Local Reports

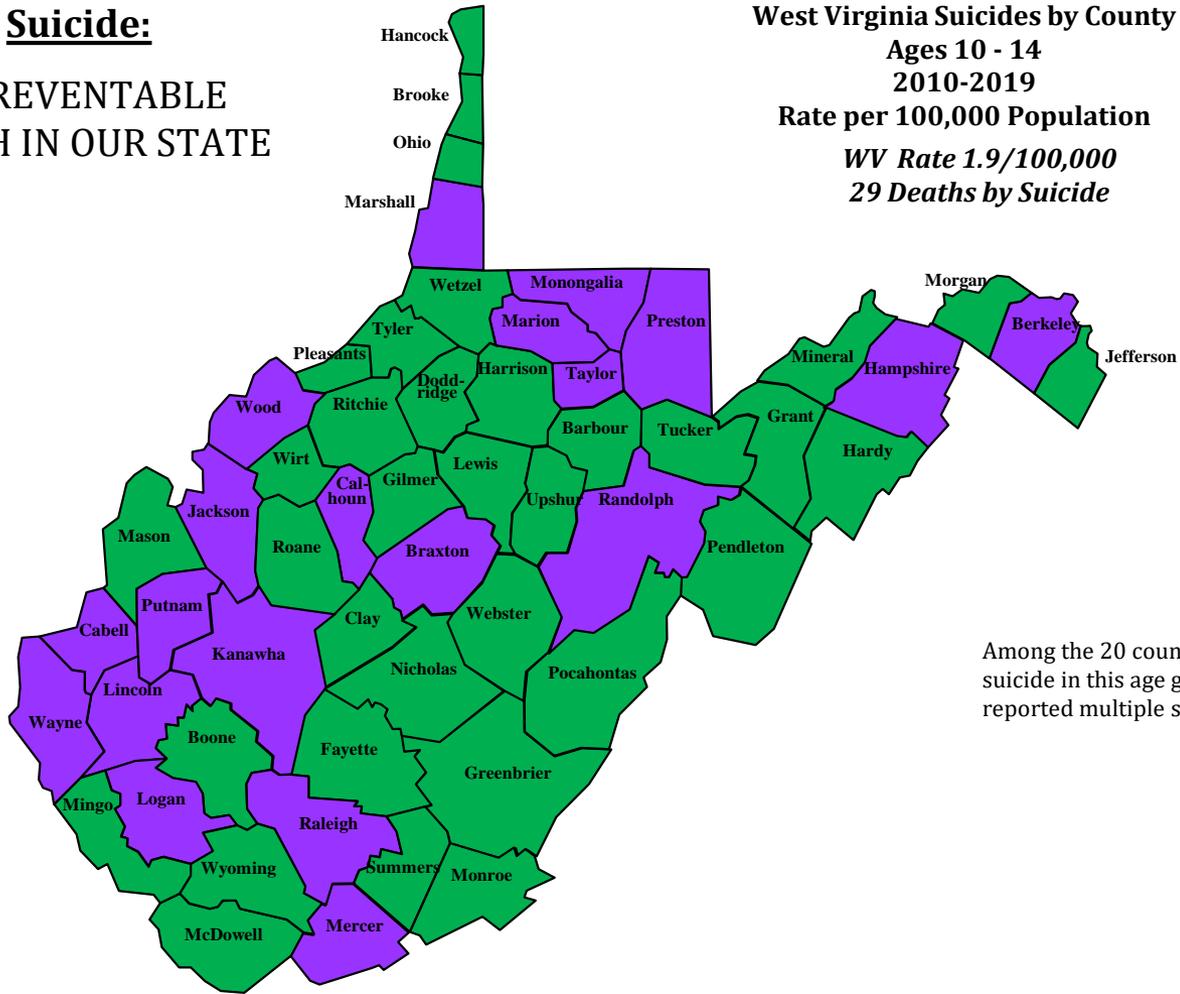
Suicide:
A PREVENTABLE
DEATH IN OUR STATE

West Virginia Suicides by County
All Ages
2010-2019
Rate per 100,000 Population
WV Rate 18.8/100,000
3,445 Deaths by Suicide



Suicide:
A PREVENTABLE
DEATH IN OUR STATE

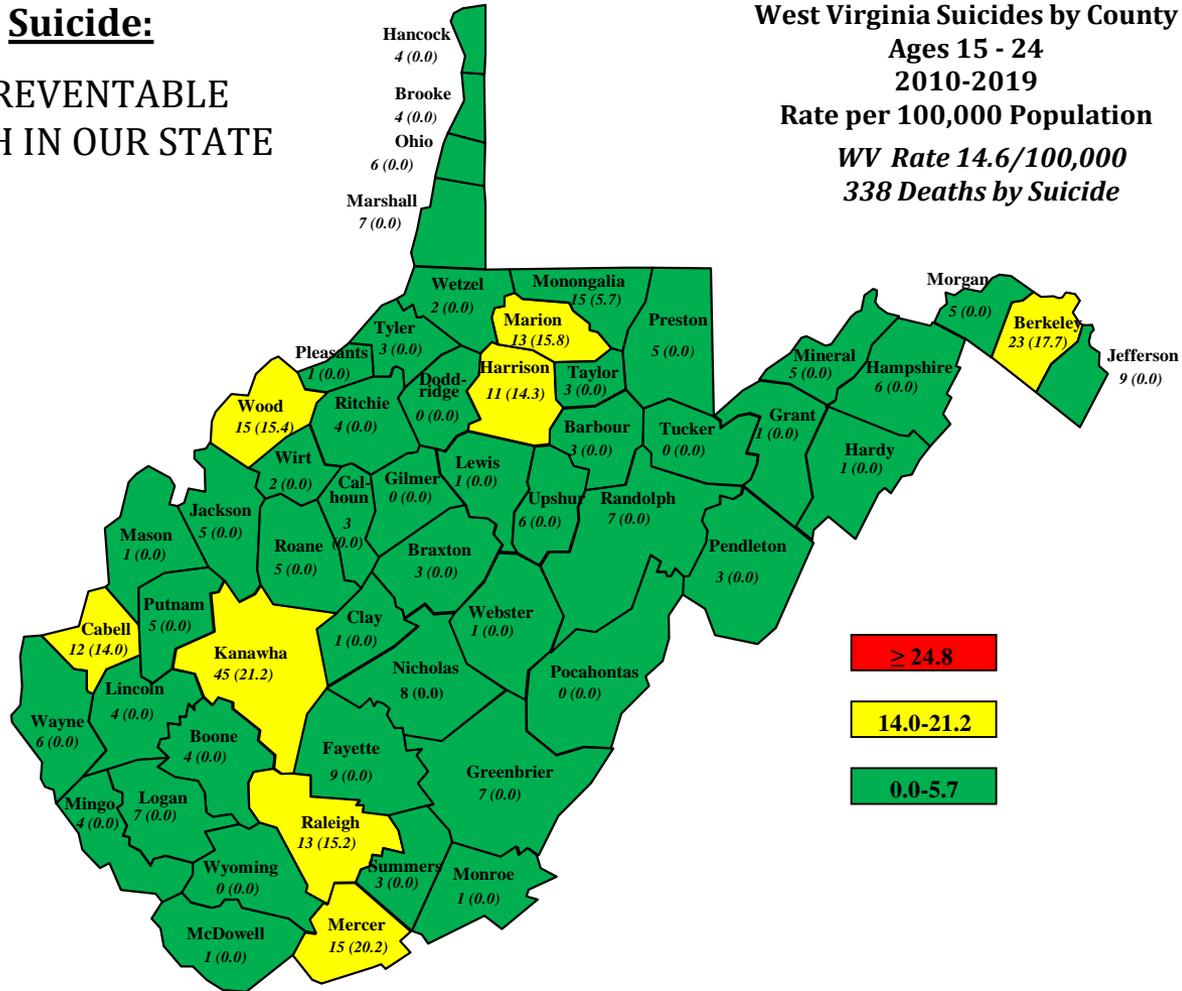
West Virginia Suicides by County
Ages 10 - 14
2010-2019
Rate per 100,000 Population
WV Rate 1.9/100,000
29 Deaths by Suicide



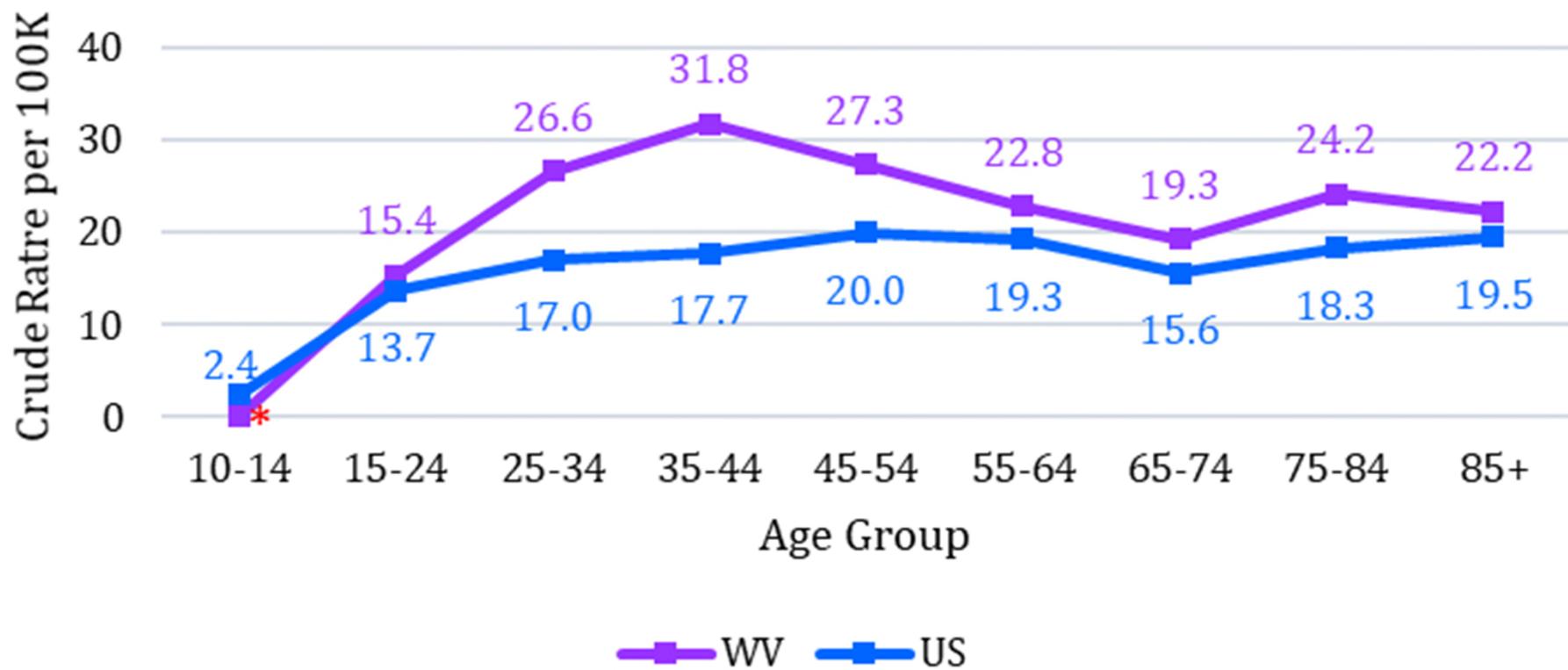
Among the 20 counties reporting a suicide in this age group, 6 counties reported multiple suicides.

Suicide:
A PREVENTABLE
DEATH IN OUR STATE

West Virginia Suicides by County
Ages 15 - 24
2010-2019
Rate per 100,000 Population
WV Rate 14.6/100,000
338 Deaths by Suicide



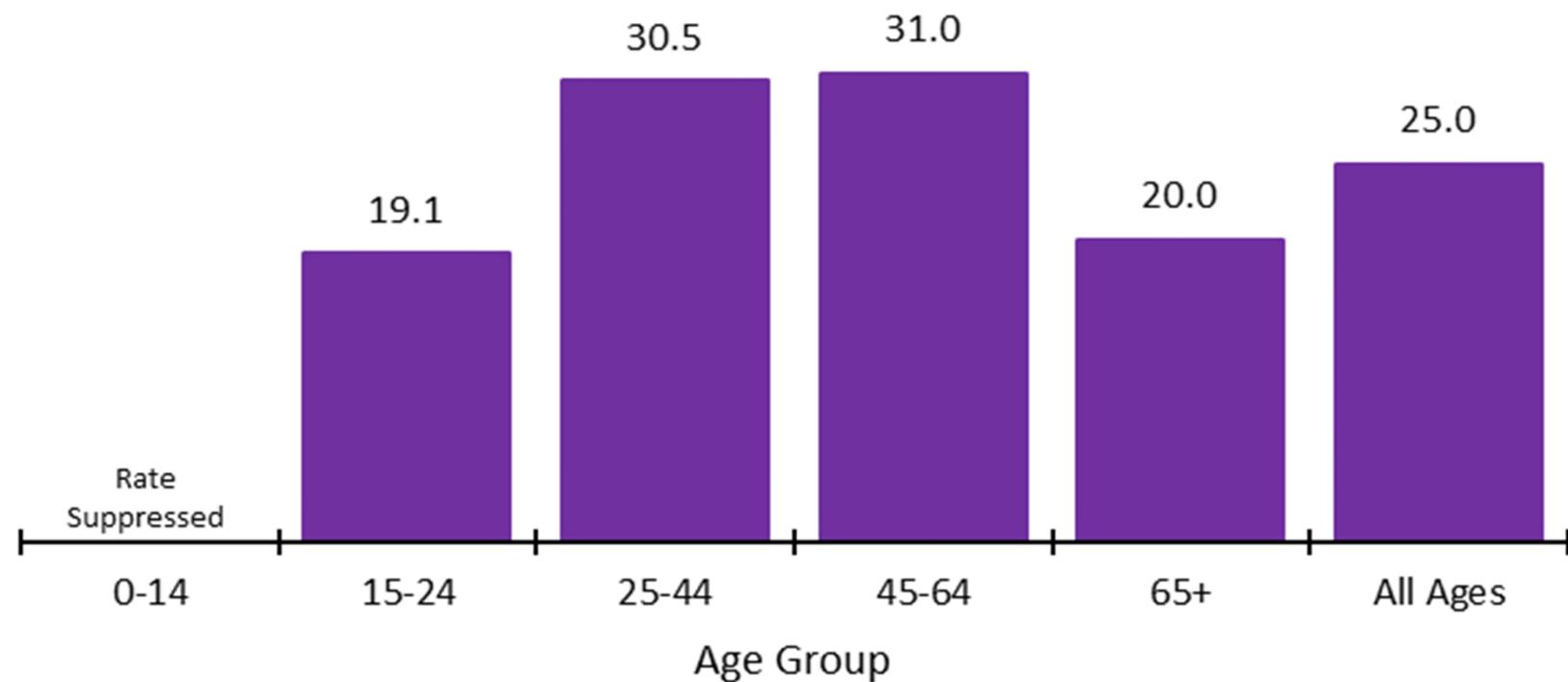
WV and US Rate of Lives Lost by Age Group 2015 - 2019



*Rate is unreliable when it is calculated with a numerator of 20 or less.

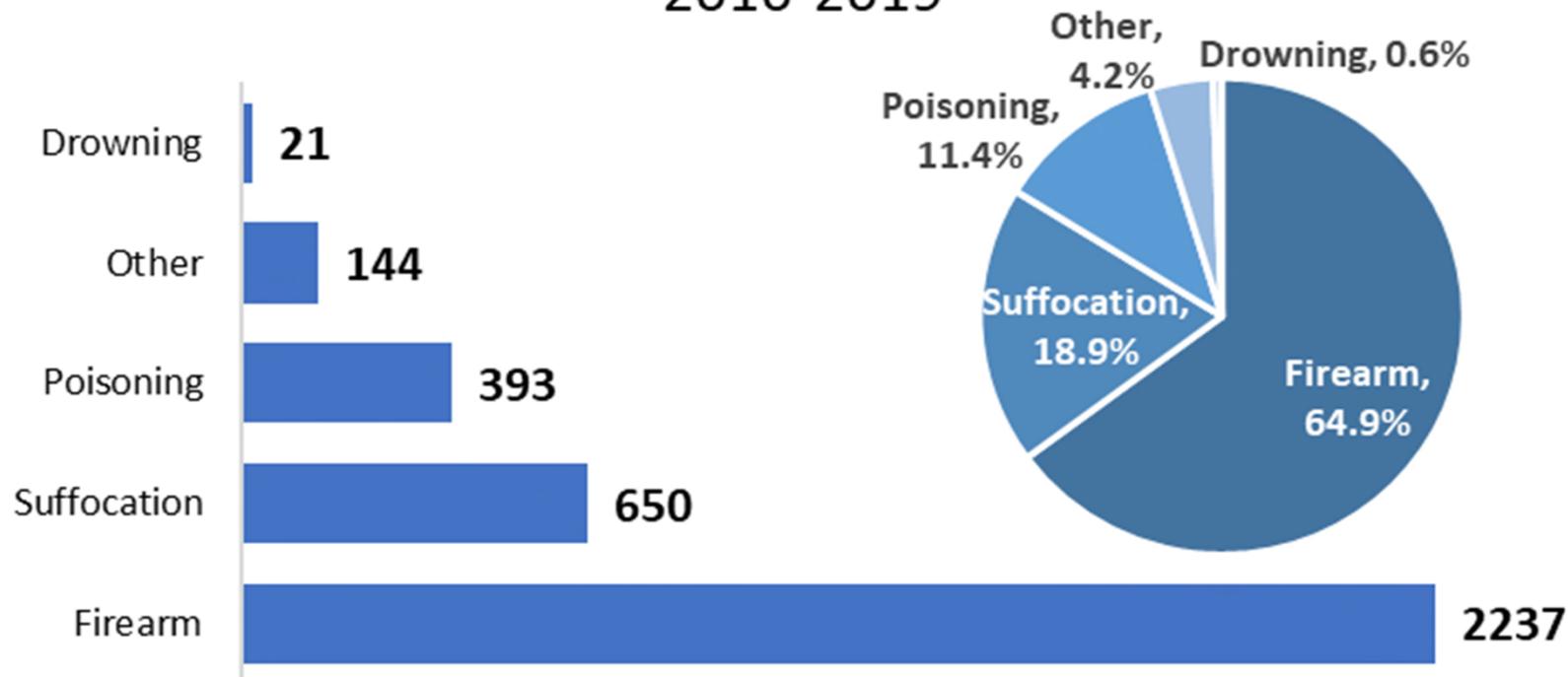
Data source: Centers for Disease Control and Prevention, National Center for Health Statistics. Underlying Cause of Death 1999-2019 on CDC WONDER Online Database, released in 2020. Data are from the Multiple Cause of Death Files, 1999-2019, as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program

2018 WV Resident Suicides Age Specific Rate per 100,000 population



Data Source: West Virginia Health Statistics Center, Vital Statistics System
Rates based on 10 or fewer events are suppressed due to low statistical reliability

WV Resident Manner of Suicide All Ages 2010-2019



Source: West Virginia Health Statistics Center,
Vital Statistics Center, March 2021

Note: 2019 data are preliminary

Application of Data

- Geographical Locations – Maps
- Targeted efforts to age populations
- Means Campaigns
- Targeted training
- Program Implementation



Prevent Suicide WV

Prevent Suicide WV is the statewide suicide prevention program, funded through the Bureau for Behavioral Health (BBH) as a result of SAMHSA's Garrett Lee Smith Memorial and State Opioid Response grants.

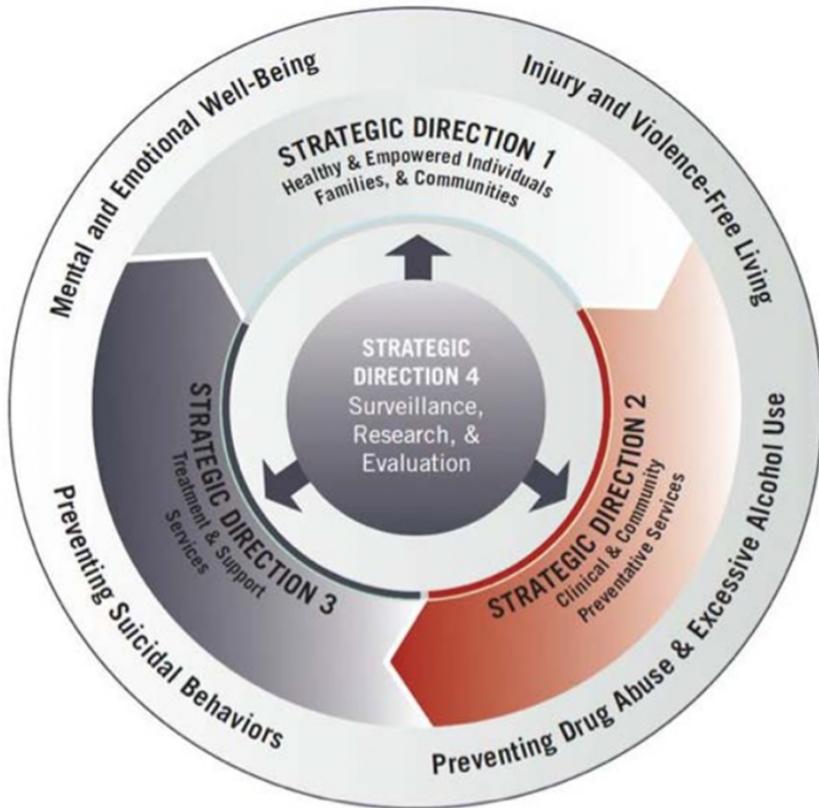
It provides an array of services to a lifespan population including, but not limited to:

- Suicide prevention and intervention education
- Implementation of evidence-based programs and best practices
- Improving identification, referral, and engagement interventions for at-risk individuals
- Providing for technical assistance and consultation services for suicide prevention, intervention, and postvention measures across systems and agencies
- Building organizations' capacity to deliver coordinated care
- Working towards producing a statewide infrastructure for culturally competent, caring, comprehensive, sustainable suicide prevention, intervention, and follow-up system of care



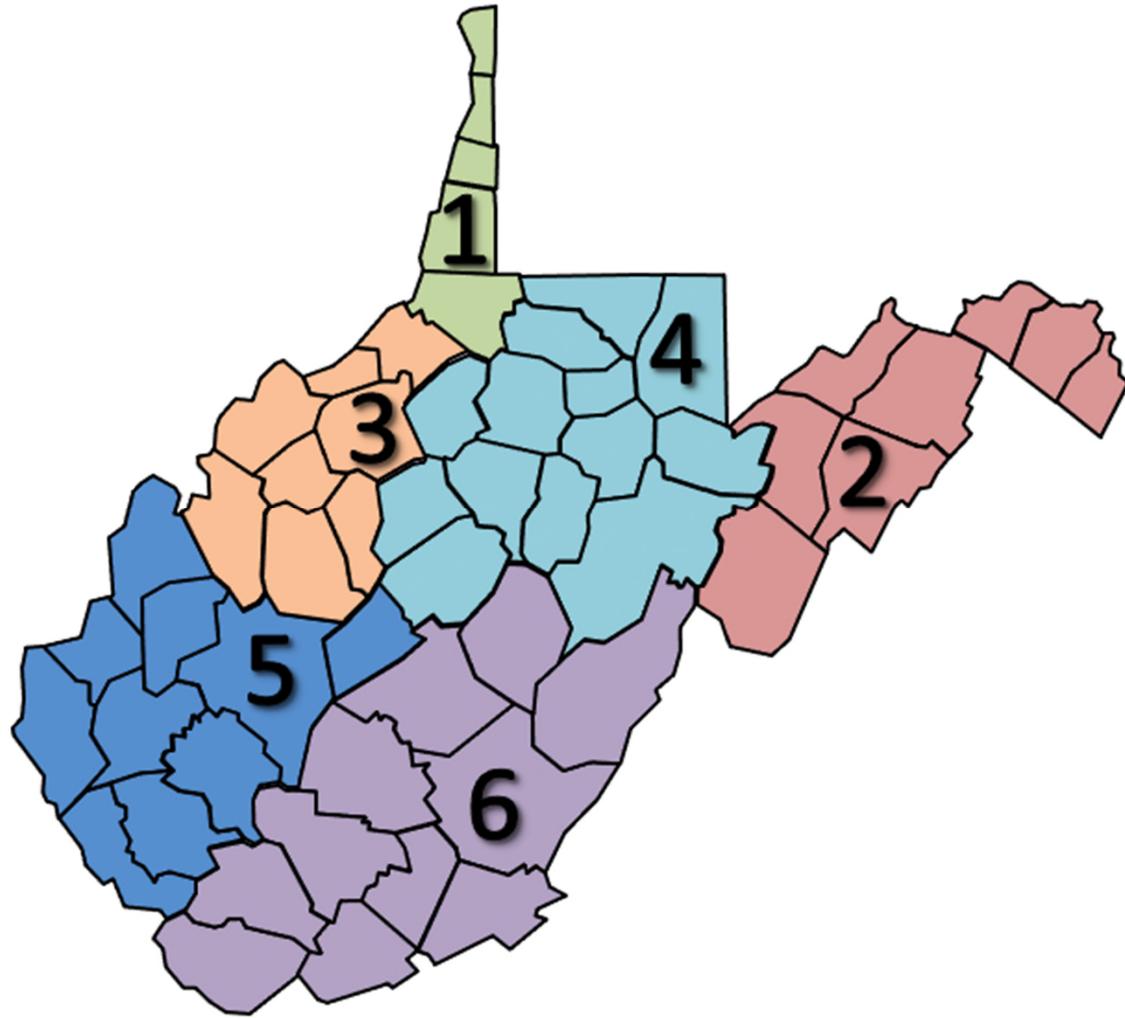
PREVENT SUICIDE WV

National Models: SAMHSA's National Strategy for Suicide Prevention; Zero Suicide



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Regional Intervention Specialists



#KEEPGOING- Meet people Where They Are

Dissemination Efforts

- Carryout Orders
- Food Pantries
- Blessing Boxes
- SSAC Basketball



**YOU CAN DO
HARD THINGS**

*you've survived 100%
of your toughest days*

this is a reminder

YOU MATTER



#KEEPPGOING Adapting Training Strategies During COVID-19

Virtual Presentations

- Camera on
- Partner to monitor chat
- Acknowledgment of resources prior to training

Virtual Trainings for Youth – Signs of Suicide

- Camera on
- Small groups
- Trusted adult to monitor chat
- Acknowledgment of resources prior to training
- Referral mechanism for at-risk youth identified

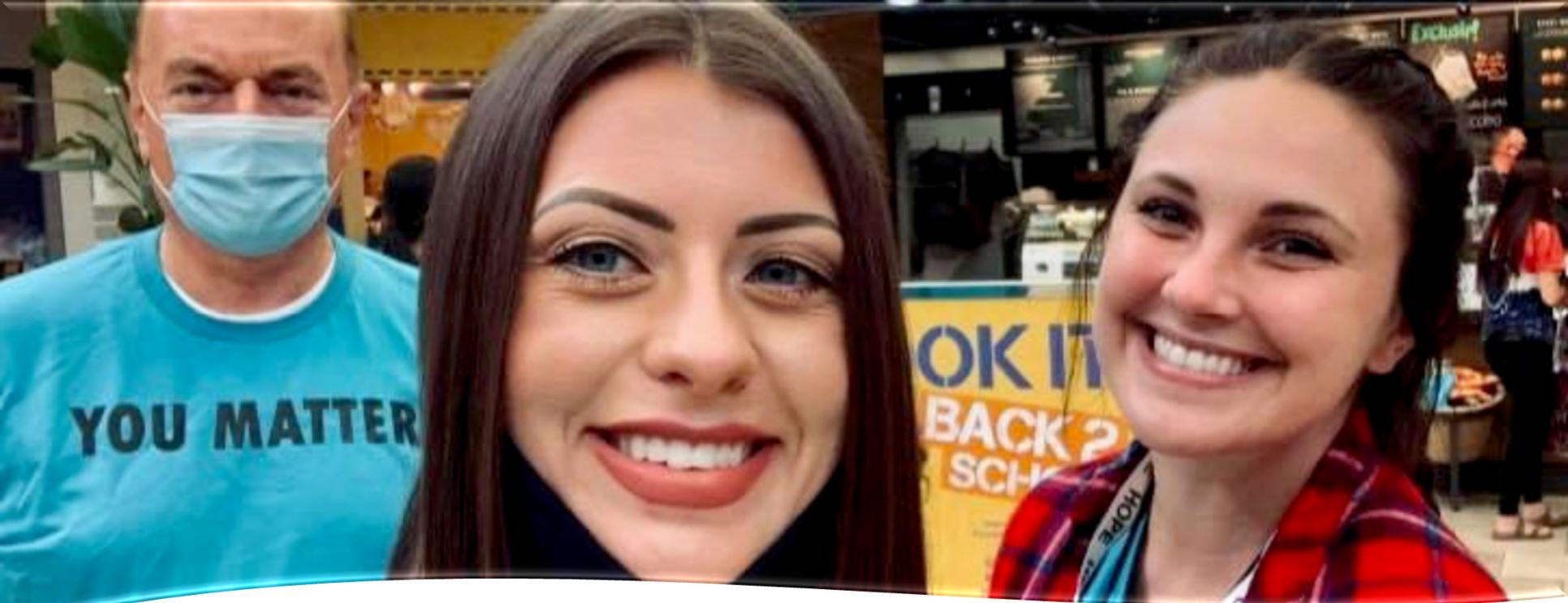


In-person trainings

ASIST; safeTALK

Follow CDC Guidelines-
physical distancing,
temperature checks, etc.

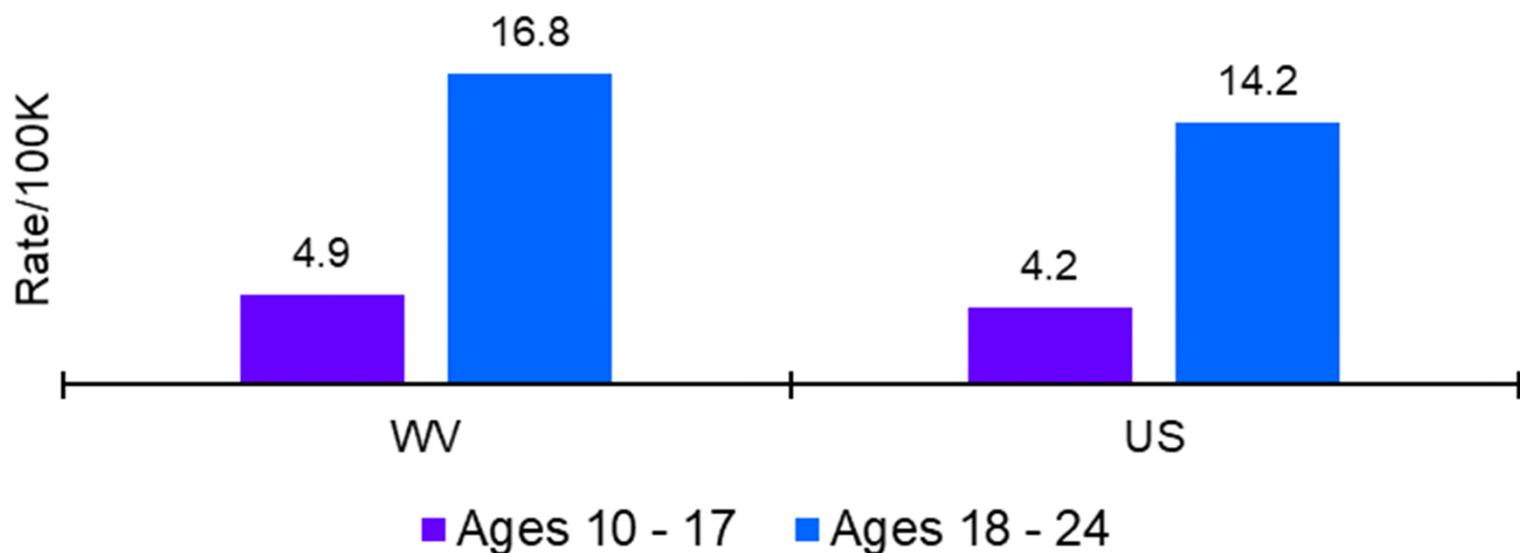
Use individual slips for
activities versus shared
materials



The objectives of the Regional Youth Suicide Intervention Specialist program are:

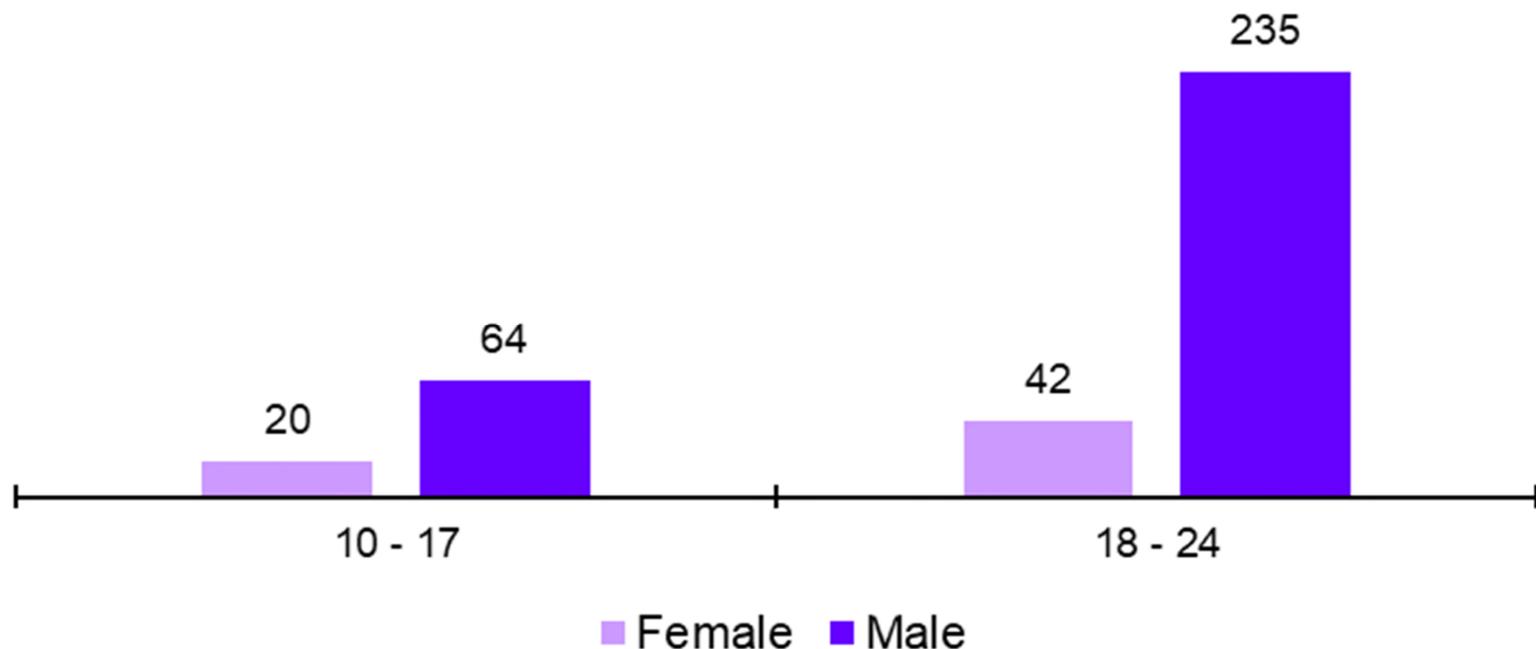
- Increase the implementation of suicide prevention evidence-based practices
- Improve identification, referral, and engagement interventions for youths and young adults aged 10-24
- Increase the number of youths and youth-serving agencies that implement screening and gatekeeping programs
- Build the capacity of organizations serving vulnerable sub-populations to deliver coordinated care effectively
- Provide follow-up services to attempt survivors and their families

West Virginia and US Rates of Lives Lost Ages 10 -17 and 18 - 24 2010 - 2019



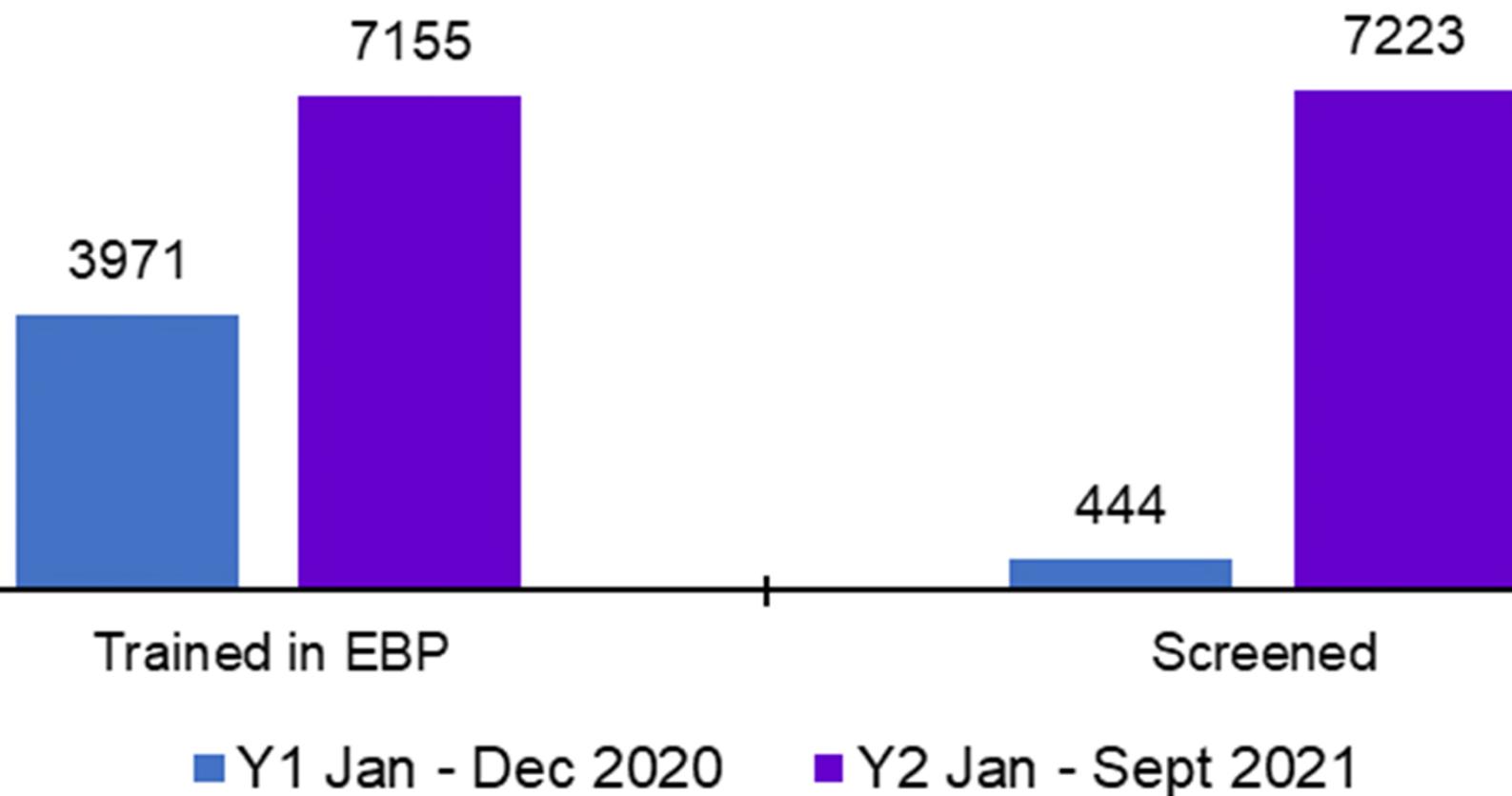
Data Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Underlying Cause of Death 1999-2019 on CDC WONDER Online Database, released in 2020. Data are from the Multiple Cause of Death Files, 1999-2019, as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program. Accessed at <http://wonder.cdc.gov/ucd-icd10.htm>

West Virginia Lives Lost Ages 10 -17 and 18 -24 by Gender 2010 -2019

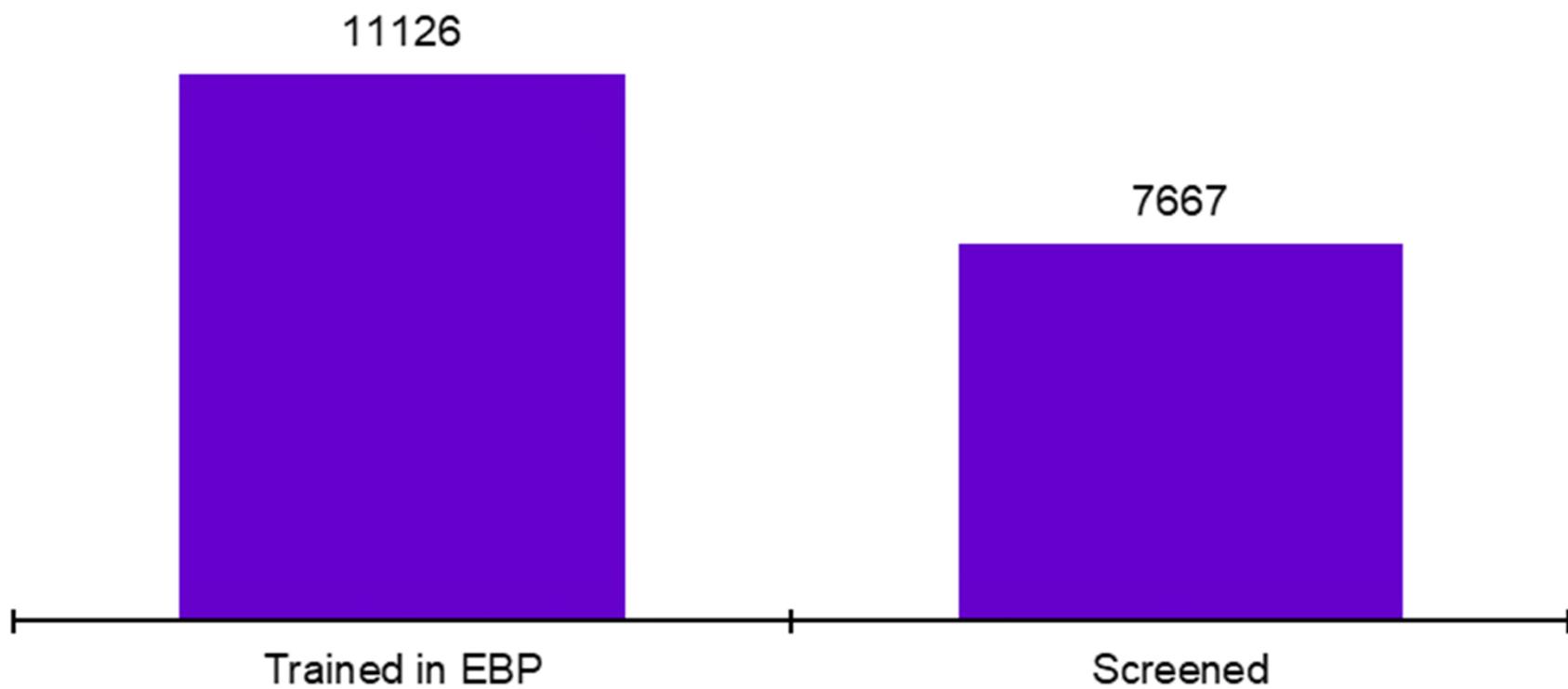


Data Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Underlying Cause of Death 1999-2019 on CDC WONDER Online Database, released in 2020. Data are from the Multiple Cause of Death Files, 1999-2019, as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program. Accessed at <http://wonder.cdc.gov/ucd-icd10.htm>

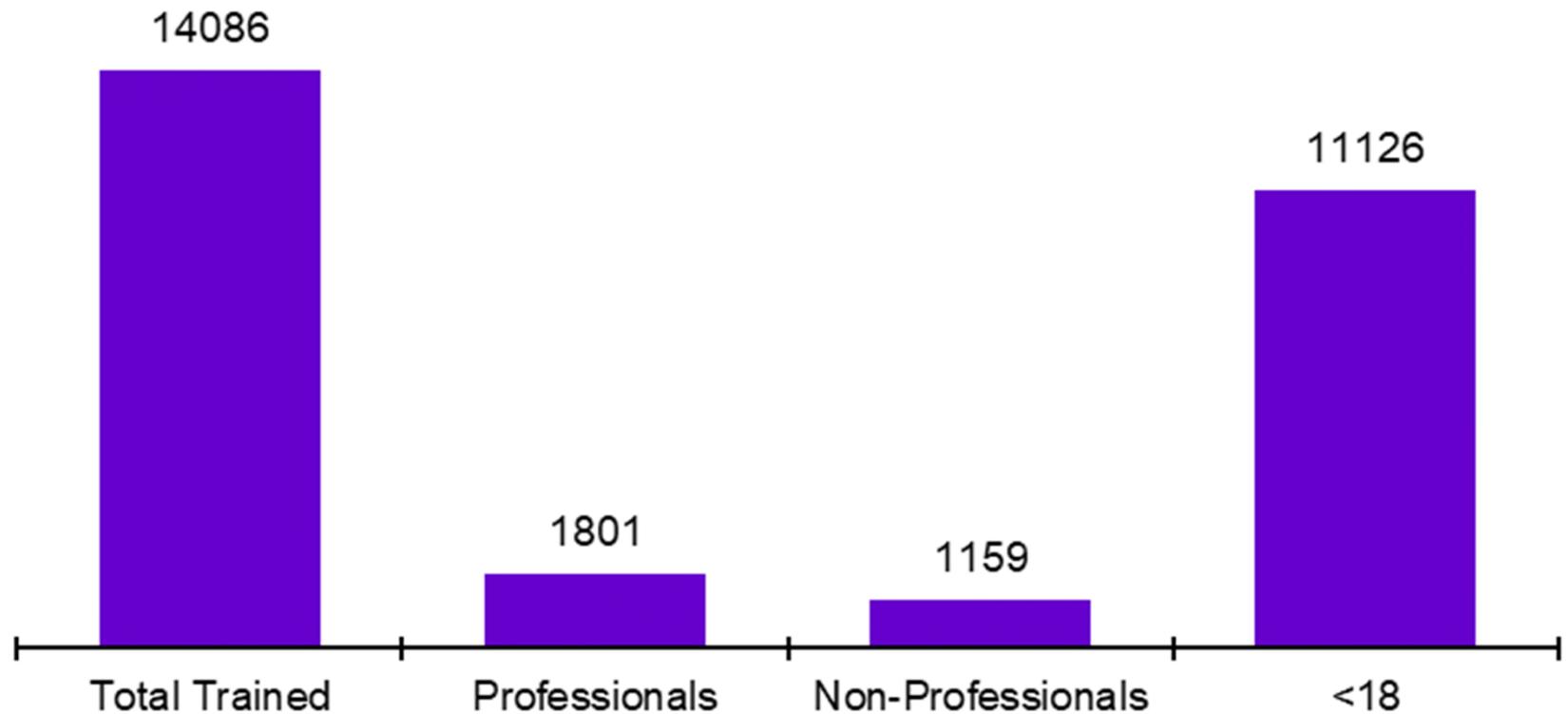
**Total Adolescents
Trained and Screened
Y1 Jan - Dec 2020
Y2 Jan - Sep 2021**



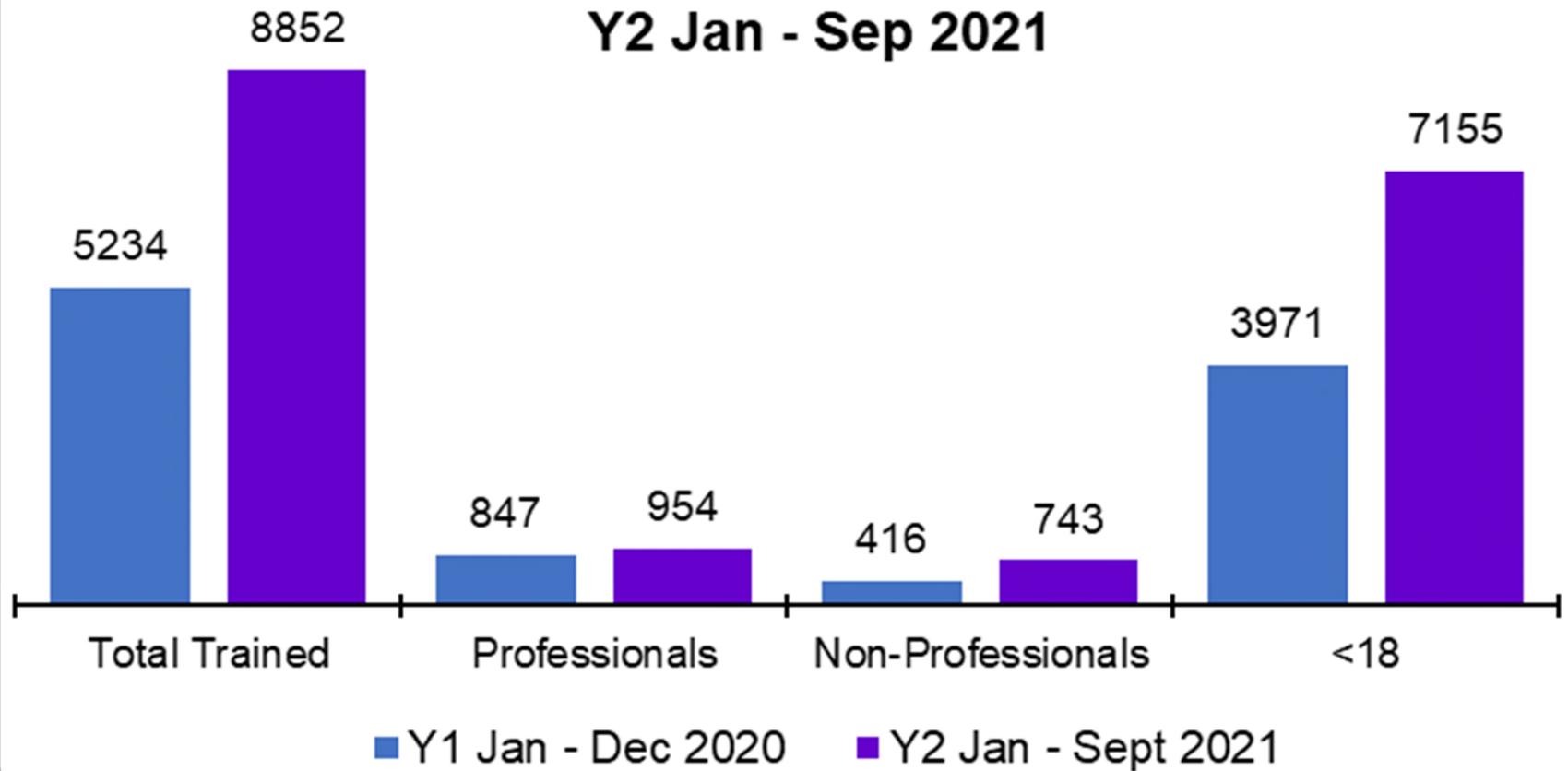
Adolescents Trained and Screened Jan 2020 - Sep 2021

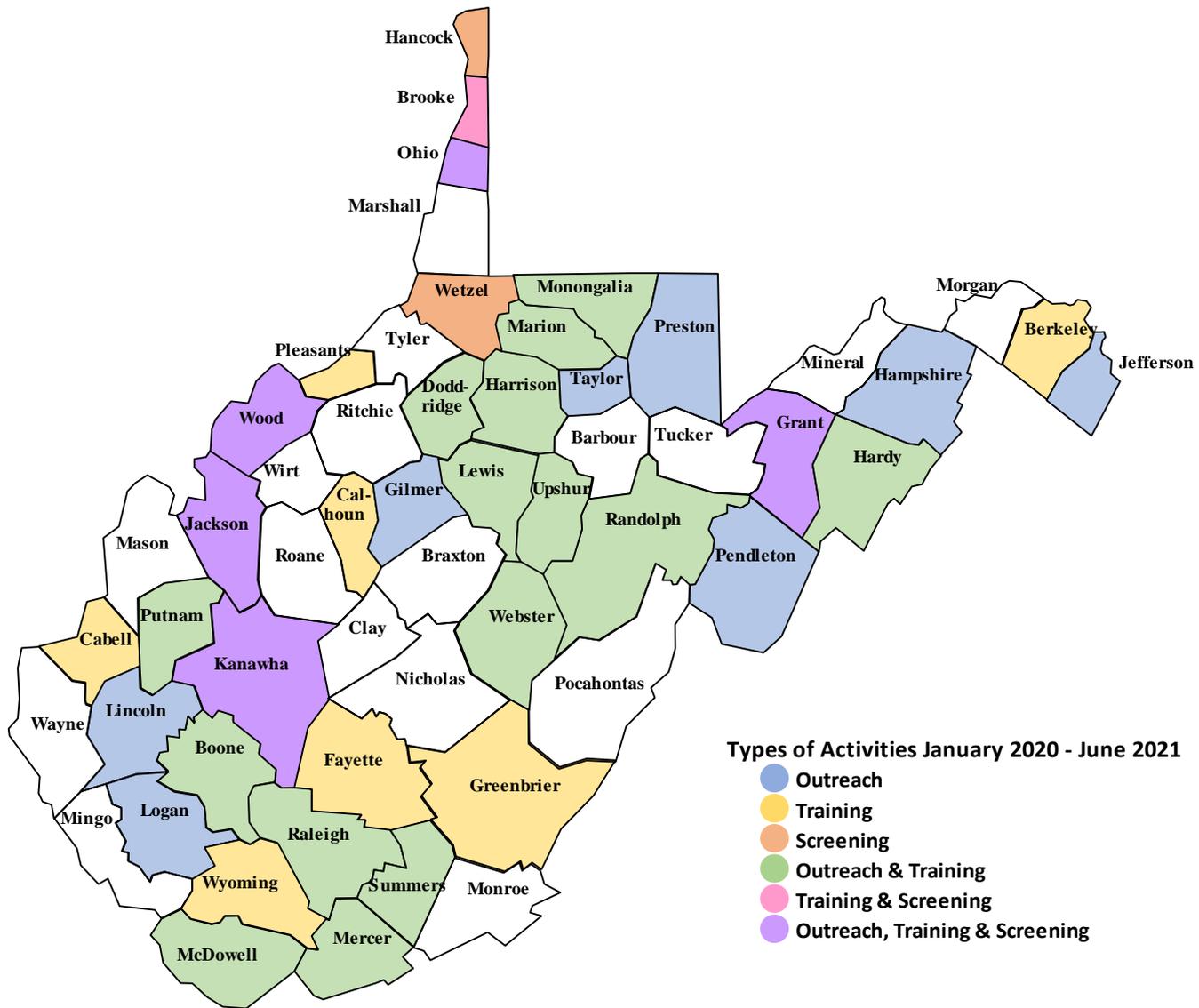


Total Individuals Trained Jan 2020 - Sep 2021

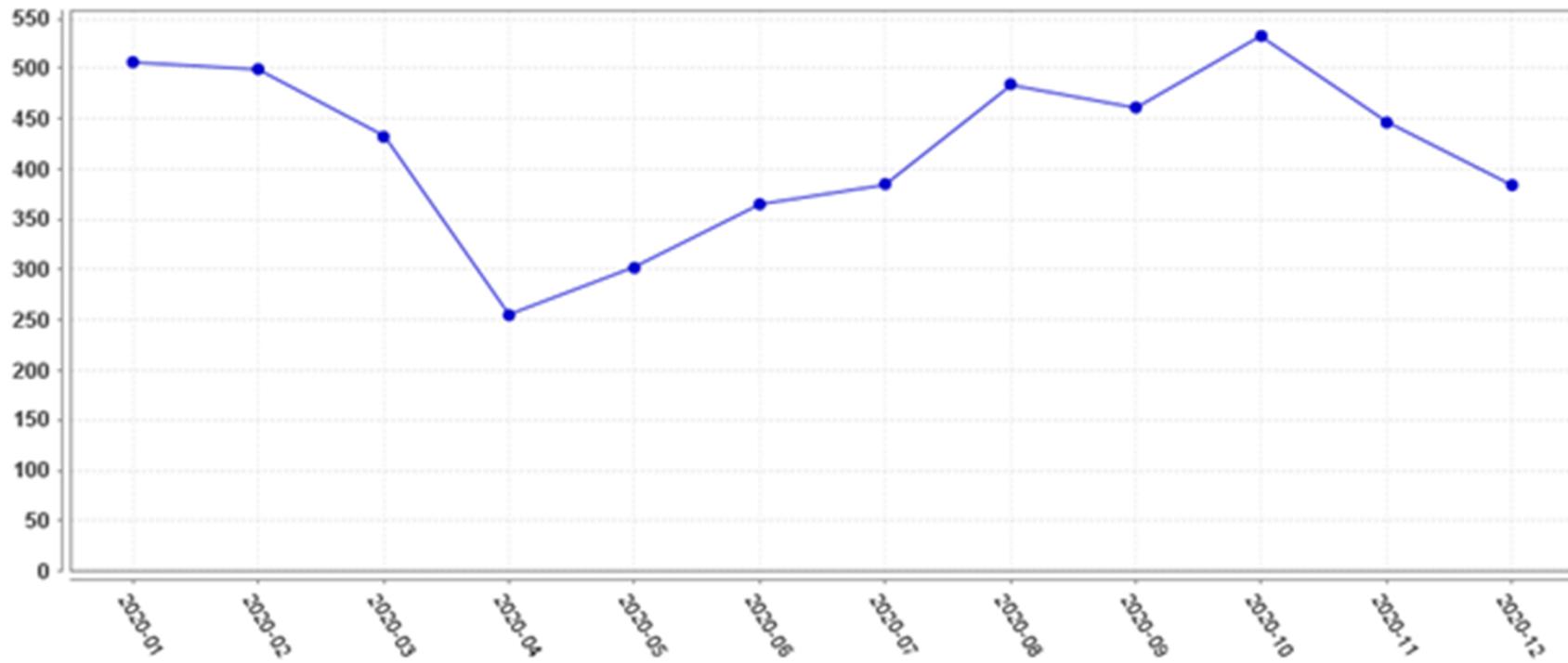


Total Individuals Trained
Y1 Jan - Dec 2020
Y2 Jan - Sep 2021





Monthly Data Counts WV Emergency Department Visits for Suicide Attempt, Ideation Jan 2020 – Dec 2020 Ages 12 -25



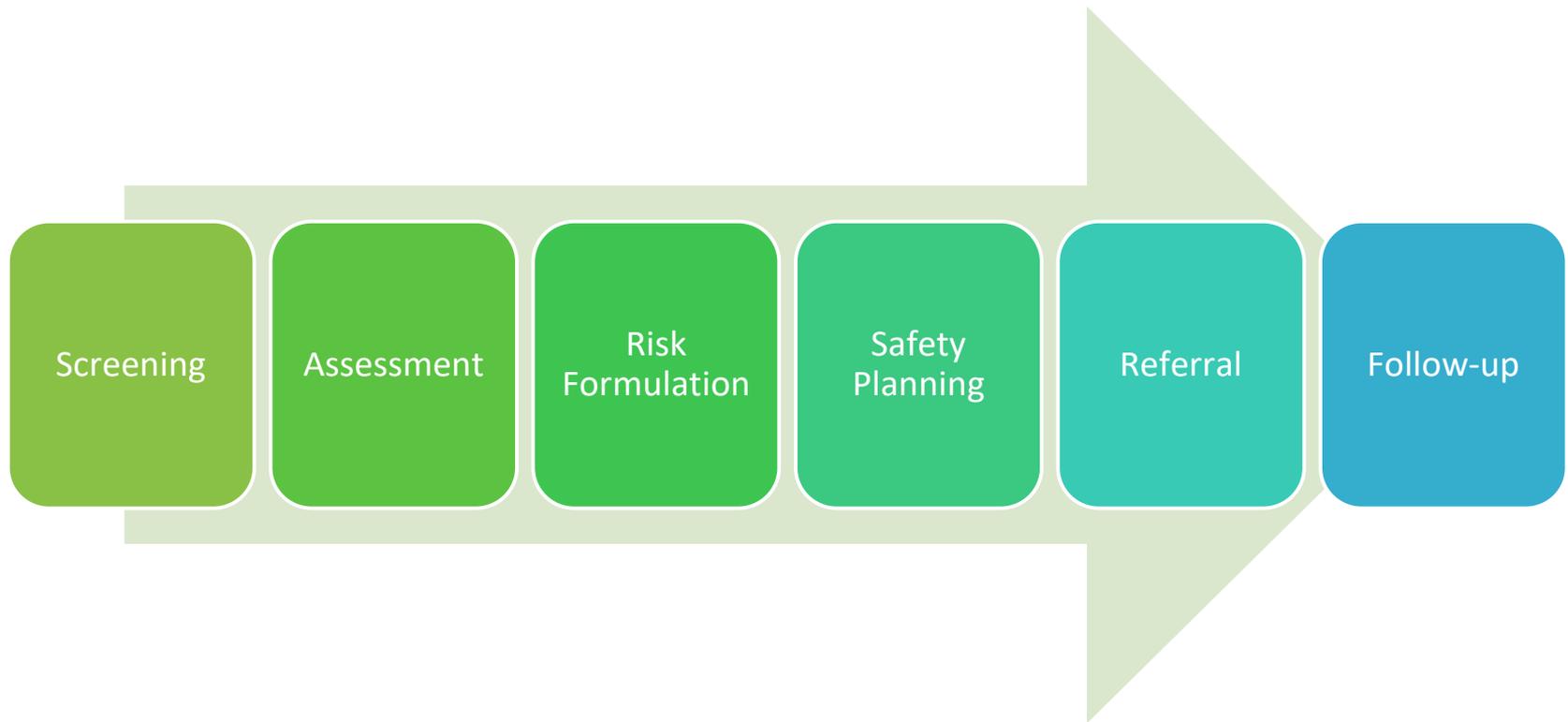
Data Source: National Syndromic Surveillance Program

Follow-up Caring Contacts

- Timeline- within 24-72 hours
- Methods:
 - Texts
 - Phone Calls
 - Postcards
 - Letters



Suicide Care Pathway



Surviving **SUICIDE** Loss

Grief is LOVE... with no place to go.

a place of understanding for SURVIVORS of Suicide Loss

THE **KEEPING ROOM**

GRIEF SUPPORT GROUP

A GUIDED GRIEF SUPPORT GROUP - ALONGSIDE OTHERS WHO UNDERSTAND

Websites

www.preventsuicidewv.com

www.suicidepreventionlifeline.org

www.sprc.org

www.help4wv.com

www.meansmatter.org

www.thetrevorproject.org

www.Zerosuicide.org

www.mantherapy.org

www.jedfoundation.org

www.glsen.org

CRISIS TEXT LINE |

Text HELLO to 741741
Free, 24/7, Confidential

1-844-HELP4WV

TREVOR lifeline
866.488.7386

**YOU ARE
NEVER
ALONE**

TheTrevorProject.org

**NATIONAL
SUICIDE
PREVENTION
LIFELINE**
1-800-273-TALK (8255)
suicidepreventionlifeline.org

**Learn the
Warning
Signs.**

**PREVENT SUICIDE
WV**

National Suicide Prevention Lifeline 1-800-273-TALK (8255)

Resources

**PREVENT
WWV SUICIDE**

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