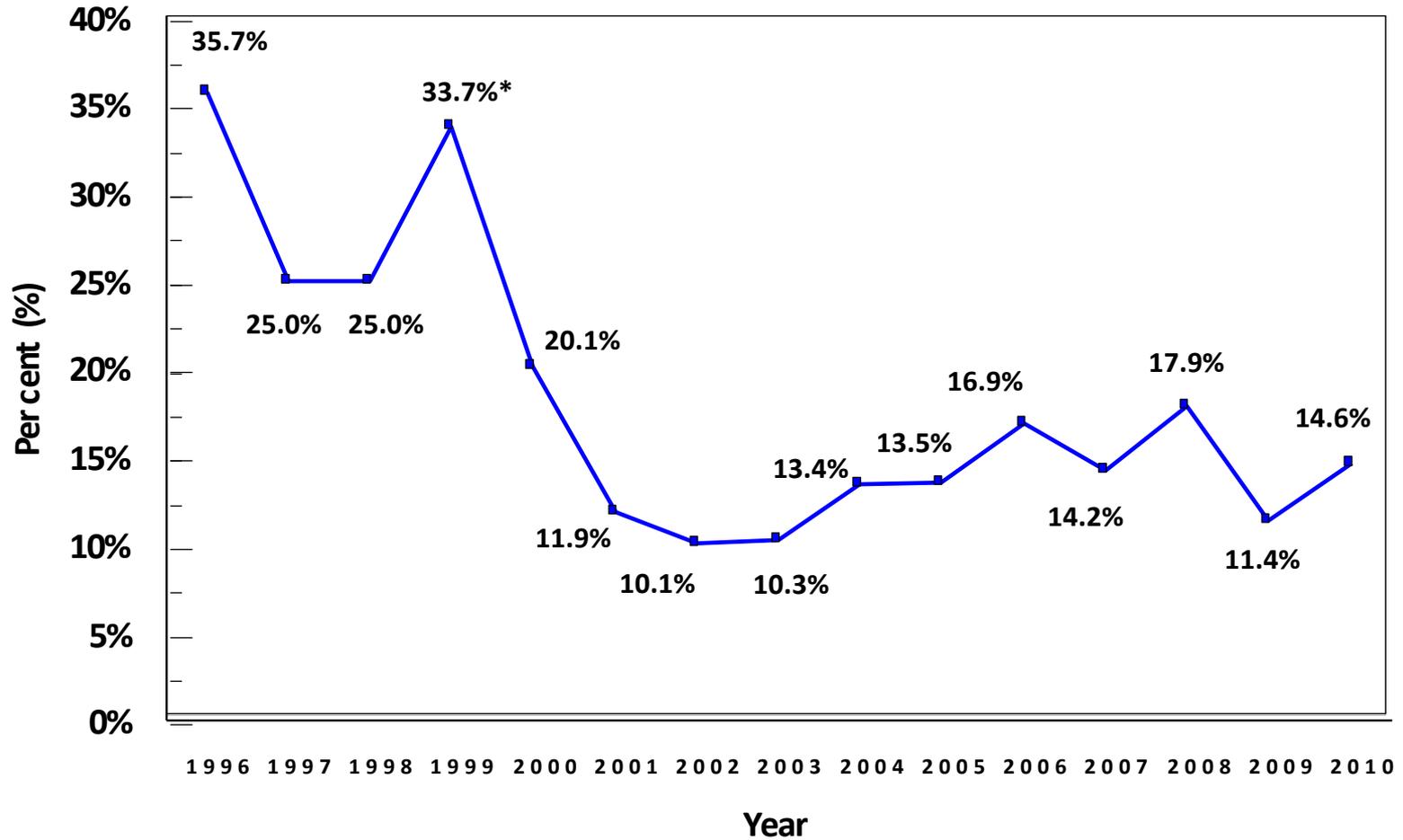


WV's Tobacco Compliance/Synar RVR History

- Initial Baseline/1996 – 35%
- 1997 - 25%
- 1998 - 25%
- 1999 - **33.7%** (Out of Compliance w/ Synar Regulation)
- (Penalty phase enacted); *A Guide For Retailers: Preventing Illegal Tobacco Sales to Youth* developed and sent to retailers)
- 2000 - 20.1%
- Targeted/adjunct inspections implemented
- 2001 - 11.9%
- 2002 - 10.1%
- 2003 - 10.3%
- **See Red?** Merchant Education Initiative implemented; targeted/adjunct inspections implemented
- 2004 - 13.4%
- 2005 - 13.5%
- 2006 - 16.9%
- 2007 - 14.2%
- 2008 – 17.9%
- 2009 – 11.4%
- 2010 - 14.6%
- 2011 – 13.4%
- 2011 – FDA Control Act Grant Proposal Submitted
- 2012 – 13.7%
- 2013 -- FDA Tobacco Control Act Program begins
- 2013 – 14.3%
- 2014 – 12.3%
- 2015 -- 8.0%
- 2016 – 10.0%

West Virginia SYNAR Retail Violation Rate 1996-2010



Source: Marshall University Prevention Resource Center and WV Health Statistics Center

*ABCA conducted the survey in 1999.